1. What is your primary goal for the website (e.g; informational, trade services, e-commerce, portfolio)?

2. Who is your target audience?

3. Do you have a preferred colour palette or specific colours in mind?

4. What font styles do you prefer (e.g; serif, sans-serif, decorative)?

5. Are there any websites you admire? What do you like about them?

6. What kind of aesthetic are you going for (e.g; modern, minimalist, classic, country, vintage)?

7. Do you have existing brand guidelines to follow?

8. What features do you want on your website (e.g; blog, contact form, gallery)?

9. Do you have any specific images or graphics you want to include?

10. How do you envision the layout of your website (e.g; single-page, scrolling single page, multi-page with multiple tabs)?

11. What is your budget for the website design?

12. What is your timeline for completing the website?

13. What functionalities are essential for your website?

Essential functionalities for your website may include:

- User-friendly navigation.

- Contact forms for inquiries.

- E-commerce capabilities for online sales.

- Blog or news section for updates.

- Social media integration.

- Search functionality to enhance user experience.

- Gallery or portfolio to showcase work.

- Newsletter subscription for audience engagement.

- Analytics tracking for measuring performance.

- Mobile responsiveness for accessibility on all devices.

Some additional features that can enhance your website include:

- Live Chat Support: Provides real-time assistance to visitors, improving customer service and engagement.

- FAQs Section: Addresses common questions, helping users find information quickly and reducing support requests.

- User Accounts/Profiles: Allows users to create accounts for personalized experiences, tracking orders or saving preferences.

- Multilingual Support: Enhances accessibility for a diverse audience by offering content in multiple languages.

- Accessibility Features: Ensures that the website is usable for individuals with disabilities, adhering to web accessibility standards.

- Content Management System (CMS): Facilitates easy updates and management of website content without needing technical skills.

- Interactive Elements: Incorporates features like quizzes, polls, or calculators to engage visitors and enhance user experience.

- Testimonials or Reviews Section: Builds credibility by showcasing customer feedback and experiences.

- Event Calendar: Displays upcoming events or announcements, keeping visitors informed and engaged.

- Integration with Third-party Tools: Connects with tools like CRMs or email marketing services for streamlined operations.